

GINA MORENO

First Gen Latina

First Gen | Tech Career | Mental Health

ABOUT GINA

Gina Moreno is a content creator and a First Generation Mexican-American. In her journey as the first one in her family to go to college and become a Program Manager at Microsoft, Gina had the opportunity to obtain a Masters Degree in systems engineering and work for multiple aerospace & automotive companies. Gina since then has started sharing her story, lessons, resources in social media- gaining her over 85,000 followers across platforms. She has been featured in media outlets such as Business Insider, Univision & NBC. Gina is an advocate for mental health for latinos, and self- discovery through ethical travel, as she has traveled to 18 countries. Gina's mission is to inspire and empower women and the hispanic community to dream bigger.



CLICK ICON TO
GO TO MY
PROFILES



76,000

FOLLOWERS
ON TIKTOK



14,000

FOLLOWERS
ON INSTAGRAM

MEDIA FEATURES

CLICK TO VIEW

BUSINESS
INSIDER



TED



BOLD
LATINA



Pulso

AUDIENCE



My audience is an energetic and connected group, with a substantial following of 90,000. Primarily women aged 25-34, the majority are Latinas, creating a diverse community. With 95% based in the United States, there's a strong geographical focus. This community shares a common passion for the content I provide, forming a tight-knit group that values authenticity and connection. It's more than just numbers; it's a dynamic community ideal for brands seeking resonance with a dedicated market.

Tiktok Demographics

Monthly Statistics-Tiktok

76,000

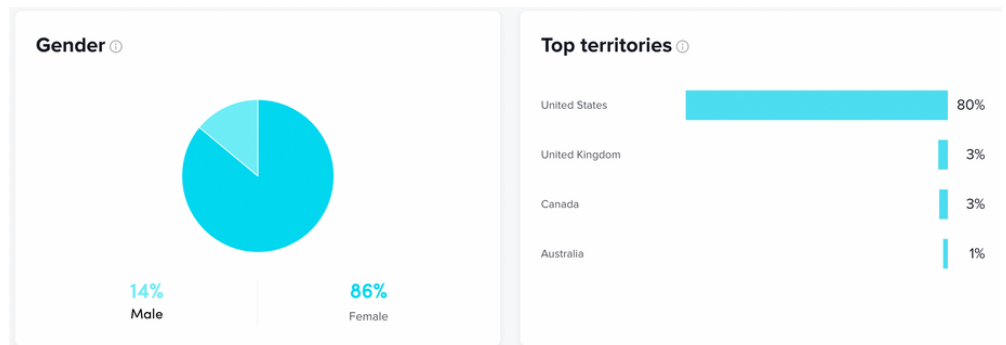
FOLLOWERS

250,000

MONTHLY VIEWS

9%

ENGAGEMENT RATE



Instagram Demographics

Monthly Statistics-Instagram

14,000

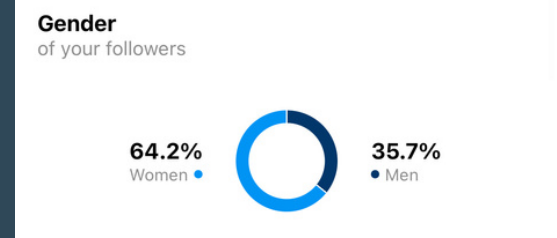
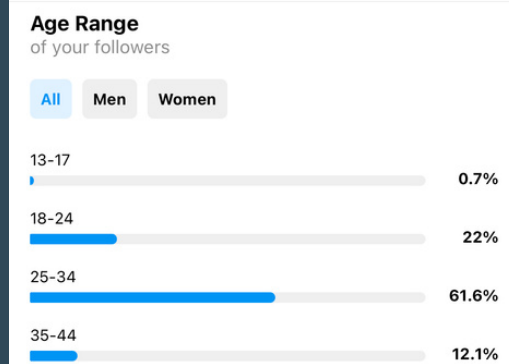
FOLLOWERS

3.5%

ENGAGEMENT RATE

1,400

AVG STORY VIEWS



CONTACT



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“In a world where survival was the task that was assigned to our ancestors, enjoy the luxury to pursue self-actualization, purpose, meaning, and fulfillment.”

