



Meet Gina Moreno

Gina Moreno, a Latina trailblazer, motivates and empowers first-gen students and professionals. A speaker, entrepreneur, and advocate for STEM education and mental health, she draws from 6 years in engineering, including Microsoft. From a low-income background, Gina shares insights as a pioneer with a 90,000+ social following.

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ILEW
INTERNATIONAL LATINA ENGINEER WEEK



"Your ability to communicate and engage with others was truly impressive, making the session both informative and enjoyable. I was thoroughly impressed, and I'm not alone – everyone was so happy and impressed with the content and your presentation style."

- Erick D. | Southeast New Mexico College
STEM Outreach Coordinator

*More than a
Speaker:*

BUILDING BRIDGES FOR CHANGE



— *Relatable Role Model: Walking the Talk*

Gina's story mirrors that of many first-generation individuals—starting from modest beginnings, relying on school lunch programs. Beyond financial challenges, she navigated being a Latina in higher education and the corporate world. Transitioning from government housing, by 25, Gina achieved a \$100k net worth, making her mark at a global tech giant, and exploring 18 countries in her 20s.



— *Unique and Engaging Style*

In public speaking, Gina's distinctive style captivates. Genuine and relatable, she effortlessly turns complex concepts into entertaining anecdotes. Offstage, she exudes approachability, fostering an inclusive atmosphere. Gina aims to bridge the gap between speaker and audience, making each presentation informative and enjoyable.



— *Why Trust Gina?*

In six years in white-male dominated STEM + Tech, Gina Moreno, part of the 2% of Latinas, holds two hard-earned engineering degrees. Her journey is more than academic—it reflects the challenges of a trailblazer in a new country, navigating education, culture, and corporate landscapes with minimal representation. Beyond influencing, Gina brings rich professional experience. Trust her mission to inspire First Gen Latinas and women of color, rooted in genuine experiences where diversity remains a constant struggle.



My Packages

KEYNOTE STYLE

Immerse in Gina Moreno's concise Keynote Speech, fitting into a lunch and learn or commanding the main event in 30-45 minutes. Drawing from rich professional experience, Gina delivers an interactive address blending inspiration with real-world insights, featuring an open Q&A for deeper exploration.

Signature Topics:

- From Trailblazer to Trendsetter: My story as a First-generation Latina
- A Roadmap to a Career of fulfillment in STEM and Beyond

WORKSHOP

Immerse yourself in a hands-on experience with a Workshop Package, offering an in-depth exploration within a 60-90 minutes. This session provides g an actionable "how-to" guide.

Signature Topics:

- How to obtain and negotiate your first Job Offer
- Creating a foundation for a financial Future as a First Generation College Graduate
- The magic of Science, Technology, Engineering and Math and the unique contributions by Latinos
- Mental Health Basics and Thriving for Trailblazers

Book me for your next event ✨

hello@soygina.com



Hear it from Them



"Gina has a lot of passion, drive and is very motivated to get things done. She does not shy away from providing her perspective and is fearless when confronted with a challenge. Not all people demonstrate a high level of EQ, I look to Gina to rise above it and be a role model for others....which I know she can and will do"

- Previous Manager @ Microsoft



"You were amazing, you really inspired me to go out of my comfort zone. Seeing a Latina going so far in her life really give me confidence in myself. Eres Genial!"

- Audience Member, Idaho 2023



"My high school was at your presentation and being honest you were the only one that didn't bore us, we loved how you explained and all your tips! You are amazing!!"

- Audience Member, SER STEM Day 2023



Thank you

Gina Moreno

Gina M.